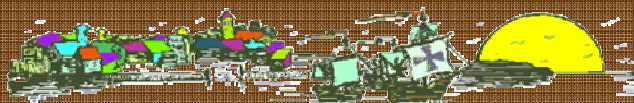


OAPIA NEWSLETTER

Volume 4, Issue 10, October 2005



Berry Margeson (Standing), Project Manager of ReSTORE DC/e-BIC Center makes presentation as OAPIA staff (right) interprets into Korean.

Asian & Pacific Islander Business Conference



The Mayor's Office of Asian and Pacific Islander Affairs (OAPIA), along with Korean American Business Association (KABA) and e-BIC Center, organized an Asian and Pacific Islander (API) Business Conference on September 22 & 23 at the Martin Luther King Jr. Library. The two-day event, especially dedicated to existing and prospective merchants, turned out to be quite a success.

The first day was broken into different seminars based on businesses commonly owned by API merchants, including nail salons, grocery/liquor stores, deli/carryout restaurants, etc. OAPIA invited those who have been successful in these particular industries to come to share their stories.

INSIDE THIS ISSUE

API Business Conference
BB&T Homeownership Bus
Director's message
Korean Merchant Radio Program
Announcements
Funding & Resources



Participants listen attentively to information provided by DC government representatives.

Gary Cha, president of Korean American Business Association (KABA) talked about issues pertinent to retailers such as leasing agreement, and tactics for proper price markup. Jeff Ahn, former president of Korean American Drycleaner Association, shared ways to manage a dry cleaner and new technology to avoid environmental concerns. Larry La, owner of Mei Hwa Restaurant Group, shared his experience in the restaurant business.

The second day was designed for DC government representatives, including DC Marketing Center, Small Business Administration, Dept. of Consumer and Regulatory Affairs, ReSTORE DC/e-BIC Center, to inform participants about the city's economic development projects, available retail spaces, business trends, and upcoming regulation updates. After the presentations, the participants were able to network with these government representatives.



(Left to right) Victor Ng, owner of Wok n Roll restaurant, Jeff Ahn, Former President of Korean Dry Cleaners Association, Larry La, owner of Mei Wah restaurant, and OAPIA Deputy Director Soohyun Julie Koo.

About 50 existing and prospective business owners, mostly Korean, attended the conference. Some requested OAPIA to consider making this an annual event. It was also featured in ethnic media such as Korea Times, Korea Daily, Asia Fortune, and American & Chinese Business News.



Mayor's Office on Asian and Pacific Islander Affairs (OAPIA)

441 4th Street, NE Suite 805 South, Washington, DC 20001; Phone: 202-727-3120 Fax: 202-727-9655

BB&T Homeownership Mobile Reaches Out to DC API Residents

Traveling from the Gulf Coast to the Mason-Dixon Line, the BB&T Homeownership Mobile (eBus) is bringing the American Dream straight to the doorsteps of local communities. On September 28, 2005 it came to DC — in front of the Chinese Community Church on 900 Massachusetts Ave. NW— to serve the Asian Pacific Islander (API) community for free!



BB&T representatives along with OAPIA staff pose in front of the eBus.

Partnering with the **Mayor's Office on Asian and Pacific Islander Affairs (OAPIA)** and Chinatown Service Center, BB&T provided online tools and personalized banking services to Chinatown residents and other community members who came on board. The 40-foot city bus was equipped with satellite internet with access to mortgage payment calculators, guides to find homes, online banking tutorials, etc. Participants received free credit reports and had a chance to counsel one on one with BB&T representatives. OAPIA along with BB&T staff also provided onsite interpretation to those with limited English proficiency.



OAPIA Outreach Coordinator Dory Peters (left) poses with an API resident who receives a free credit report from the eBus.



A group of Chinatown residents are studying some banking information provided by BB&T.

DIRECTOR'S MESSAGE

With the summer behind us, the Mayor's **Office on Asian and Pacific Islander Affairs (OAPIA)** is excited about entering into another fiscal year with a renewed vision for the future of our API community and our city. The state of our city is better, so is our community. But we are not quite there yet. Some of our community members may still face language and cultural barriers and they may sometimes feel alienated or isolated in seeking city government services or support.

Mayor Williams' vision for our city is a healthy "stew" of white, black, brown — of all backgrounds and income levels, living side-by-side. To make our city truly a diverse community that respects and embraces people of all race and backgrounds, each member in our community needs to contribute. On November 19 at the Convention Center Mayor Williams is hosting his fourth Citizen Summit for residents across the city to help shape the future of our city, not only for the next year, but for future generations to come. I would like to encourage you to mark the calendar and come to the Summit, because your views and input will help make our future better.



If you are a Korean merchant and conducting business in DC and have not heard about this radio show—**YOU'RE MISSING OUT!**

Mayor's Office on Asian and Pacific Islander Affairs (OAPIA), along with Korean American Business Association (KABA), now have a live radio show specifically for Korean merchants in DC. The weekly presentation, titled "*Era of Success—Washington Korean Merchants Hour*," focuses on business-related information and discussions. DC government agency representatives are invited to answer call-in inquiries regarding city business policies and regulations.



The show airs every Tuesday afternoon on AM 1310 (WDCT) from 2:20 to 2:50 pm. A program summary is chronicled in local print media.

Radio show host, OAPIA Deputy Director Soohyun Julie Koo





Announcements

Join Us As Metro!

Washington Metropolitan Area Transit Authority (WMATA) Opens Doors of Opportunity — Metro is a great place to work with outstanding opportunities, competitive pay, excellent benefits and a real chance to build a solid career. Don't miss your chance to meet with Metro's employment staff in person and learn about the many jobs we have to offer.

Metro Career & Education Fair

Friday, October 7, 2005

10 am to 7 pm

Festival Center

1640 Columbia Road, NW

(at Mozart Place)

(between 16th and 18th Streets, NW)



We want dynamic and diverse applicants for:

Bus Operators ▶ Rail Car Mechanics

▶ Bus Cleaners ▶ Rail Car Cleaners

▶ Bus Maintenance Mechanics

▶ Janitors ▶ Metro Transit Police



Other positions are posted at

careers.wmata.com or MetroOpensDoors.com.

Getting there by Metrorail:

Exit Columbia Heights on the Green Line or Woodley Park-Zoo/Adams Morgan station on the Red Line.

Getting there by Metrobus: Use Routes H2, H4, 52, 54, 42, S2, S4, 90, 92 or L2.

For more help planning your trip, log onto MetroOpensDoors.com or call 202-637-7000 and use the Trip Planner. For information about wheelchair or lift-equipped buses, please call 202-962-1825. WMATA is an Equal Opportunity/Affirmative Action Employer. We promote a drug-free workplace.



API Film Announces the 6th Annual Asian Pacific American Film Festival



Washington, D.C. - Asian Pacific American (APA) Film will present the 6th Annual Asian Pacific American Film Festival October 6-16, 2005 at locations throughout the Washington, D.C. area including the Smithsonian Institution, the AFI Silver Theatre, and Landmark's E Street Cinema. The festival will showcase 14 feature length narratives and documentaries, over 60 short films, and 8 special events, including musical performances, receptions, parties, and a showcase of films directed by local Asian American youth. All screenings are open to the

public and many will have free admission. In addition, over 20 filmmakers and guests are scheduled to attend. More information and complete schedule of events is available at www.apafilm.org.

Asian Pacific American (APA) Film is a nonprofit organization devoted to encouraging the artistic development of APA media artists and raising public awareness of APA media arts through an annual festival and other events in the Washington, D.C. area. For more information, call 703-856-8832.



Announcements continued



1st Annual District Government Job Fair



The District of Columbia: A World of Opportunity

The District of Columbia Government is looking for the best and the brightest to join its workforce.

If you are looking for a chance to make a difference, there is a bright future for you as a member of the D.C. Government team.

We will hold seminars and workshops on the following topics:

- How to complete the DC 2000 Employment Application
 - How to address ranking factors
 - How to prepare your resume

On-site interviews will be conducted, so come dressed for success!

OCTOBER 5, 2005

9:00 AM-6:00 PM

**HILTON
WASHINGTON**

**1919 CONNECTICUT
AVENUE, NW**

**1/4 MILE NORTH OF
THE DUPONT CIRCLE
METRO (RED LINE)**



For more information, please visit our website at www.dcop.dc.gov

Bilingual individuals are strongly encouraged to attend.



Anthony A. Williams,

Government of the District of Columbia



Mayor's Office on Asian and Pacific Islander Affairs (OAPIA)

Page 4

Announcements continued



The Centers for Medicare & Medicaid Services *Invites You To . . .*

The Medicare Prescription Drug Coverage Mobile Office Tour Partnership Meeting and Community Event

- The Mobile Office Tour is part of a national HHS initiative to spread awareness of Medicare's new Prescription Drug Coverage.
- Senior federal government officials are traveling throughout the Country to bring greater awareness to this initiative.
- As a committed partner in educating Medicare beneficiaries about Medicare's prescription drug coverage, you and your associates are invited to attend this event.

Where: Samuel J. Simmons Housing Facility
2801 14th Street, NW
Washington, D.C.

When: Tuesday, October 4, 2005
12:45 p.m. – 2:30 p.m.

If you would like to attend this event or have any questions, please contact:
Qien He at (215) 861-4211 or e-mail at qien.he@cms.hhs.gov



Funding & Resources

❑ **Young Artists Program.** *Commission on the Arts and Humanities* announces funds to support innovative art projects and community service projects aimed primarily at providing access and positive alternatives for youth and seniors. Eligible applicants include nonprofit and community-based organizations. The deadline for applications is October 26, 2005, at 7:00 p.m. Awards up to \$3,500 are available. Pre-application workshops will be held on October 5, 2005, 6:00 p.m.-7:30 p.m., at the DC Commission on the Arts & Humanities, 410 8th Street, NW, 5th Floor, Washington, DC. No prior reservations are required. For further information, contact Mary Liniger Hickman at (202) 724-5613; or go to: www.dcarts.dc.gov/dcarts/cwp/view,A,3,Q,528307.asp. GrantID: GD747



❑ **2006 Brick Awards.** *Do Something* honors young leaders for their work in the areas of community development, the environment, and health. Eligible applicants include individuals who are 25 or younger. Winners in the under-18 age category will each receive a \$5,000 scholarship, as well as a \$5,000 grant to be used toward continued community service. Winners in the 19-25 age bracket will each receive a \$10,000 community-service grant. For further information, contact Do Something at 212-254-2390 or brick@dosomething.org; or go to: www.dosomething.org/awards/brick/application-2006.php.



❑ **Computer Lab Installation Projects.** *AOL TechCorps* is currently seeking nonprofits to receive free Computer Lab Installations. In a Computer Lab Installation project, AOL volunteers install donated software and network the lab computers. At the completion of the project (which typically takes a single day), the nonprofit has a functioning computer lab for use by students, residents, etc. The deadline for applications is October 31, 2005. For further information, go to: www.npowergdc.org/dcaoltechcorps.htm.



❑ **Small Business Clinic.** *The George Washington University* is accepting applications to provide free legal assistance to selected small businesses and nonprofit organizations that cannot afford to pay a

lawyer. Most of the clients selected are micro-businesses comprised of 1-5 persons with less than \$5,000 in start up capital. For further information, go to: www.law.gwu.edu/Academics/Clinical%20Programs/Small%20Business/aboutclinic.htm.

❑ **FREE Nonprofit Classes.** *e-BIC* presents a series of classes for nonprofits. Talaekah Brooks, JD of Southeastern University's Center for Entrepreneurship will teach the series. All classes will take place at the Martin Luther King Library's e-BIC Video Conference Center, A Level:



📖 *Nonprofit Staff & Board Development*, October 12, 2005, 6:00 pm - 9:00 pm. Class will help participants understand the crucial role that boards play in a nonprofit organization.

📖 *Nonprofit Strategic Planning*, November 9, 2005, 6:00 pm - 9:00 pm. Class covers the differences between strategic plans and business plans for nonprofit organizations.

📖 *Nonprofit Fundraising*, December 14, 2005, 6:00 pm - 9:00 pm. Class covers fundraising planning and creating a standard grant format.

To RSVP for classes, contact Katina Bolden at 202-727-2241 or ebic@dc.gov.



The above information comes from **Funding Alert**, a free service of the Office of Partnerships and Grants Development (OPGD).

OPGD provides nonprofit and government representatives with funding information at its Grants Information Resource Center (GIRC). This computer center provides access to funding databases, as well as the Internet. The GIRC is located at One Judiciary Square, 441 4th Street, NW, Suite 1130 North. Call 202-727-8900 to schedule an appointment.

To start your own online subscription to **Funding Alert**, simply register with DC.Gov and subscribe at DCDocs <http://dc.gov/registration/dcdocs.asp>.

